

Morgan Turner

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EDUCATION

Clemson University, Clemson SC
Bachelor of Science in Marketing
Minor: Brand Communications

- GPA 3.6/4.0 | Dean's List

Expected: **Spring 2027**

Relevant Coursework: Brand Communications, Consumer Behavior, Social Media Marketing

EXPERIENCE

Cadency - Student-Led Brand Agency, Clemson, SC
Copywriter

Fall 2025

- Collaborated with the client team in partnership with Prisma Children's Hospital to produce strategic marketing content aligned with organizational objectives.
- Developed compelling written materials that showcased the contributions of child life specialists and supported internal storytelling efforts.

Weller Media Agency, Nashville, TN
Social Media and Marketing Intern

Summer 2025

- Supported digital marketing campaigns for artists across major record labels by assisting with content strategy, social audits, and performance reporting.
- Conducted a comprehensive brand audit for a prospective client, evaluating social presence, audience engagement, and competitive positioning.

Clemson University Writing Lab, Clemson, SC
Marketing Assistant

Fall 2024

- Produced compelling graphics and promotional videos to enhance the visibility of the Clemson University Writing Lab, as well as developed a comprehensive social media calendar to effectively schedule and promote content.
- Demonstrated proficiency in graphic design and video editing, supported by strong communication skills, a commitment to writing and educational excellence, and experience in strategic social media planning.

Hale Education, Westwood, MA
Water Safety Instructor

Summer 2024/2025

- Worked collaboratively with a team of lifeguards to conduct water rescue drills.
- Created lesson plans and instructed swimming lessons for children aged 8–11 with intellectual and developmental disabilities, ensuring a safe and supportive environment.

LEADERSHIP AND SERVICE

Delta Sigma Pi Member, Clemson University
Vice President of Community Service (Spring 2025)

Spring 2024-Present

- Responsible for organizing and advertising 12+ philanthropic events, as well as supporting the fraternity's overall mission as an executive member.

Alpha Chi Omega Member, Clemson University
Relay for Life Chair (2024-2025)

Fall 2023-Present

- Built partnerships with local businesses, organizations, and Clemson students to boost event participation.
- Oversaw event budget and allocated funds appropriately.

Tiger Mentors, Seneca, SC
Mentor

Fall 2024-Present

- Provide weekly mentorship to a student, fostering personal and academic growth through one-on-one interactions.
- Advocated for the needs of mentee by communicating with administration for access to resources and support.

Best Buddies Club, Clemson University
Buddy

Fall 2023-Present

- Supporting individual friendships with people who have intellectual and developmental disabilities, contributing to a stronger sense of community for them.
- Offering consistent emotional encouragement and companionship through regular ongoing interactions and tailored activities.

SKILLS AND INTERESTS

Skills: Canva, Adobe, CapCut, Market Research, Copywriting

Interests: Running, Yoga, Snowboarding, Coffee shops and Concerts